



‘In our every deliberation, we must consider the impact of our decisions on the next seven generations.’

-From the Great Law of the Iroquois Confederacy

building a BONFIRE



Design Challenges and Opportunities

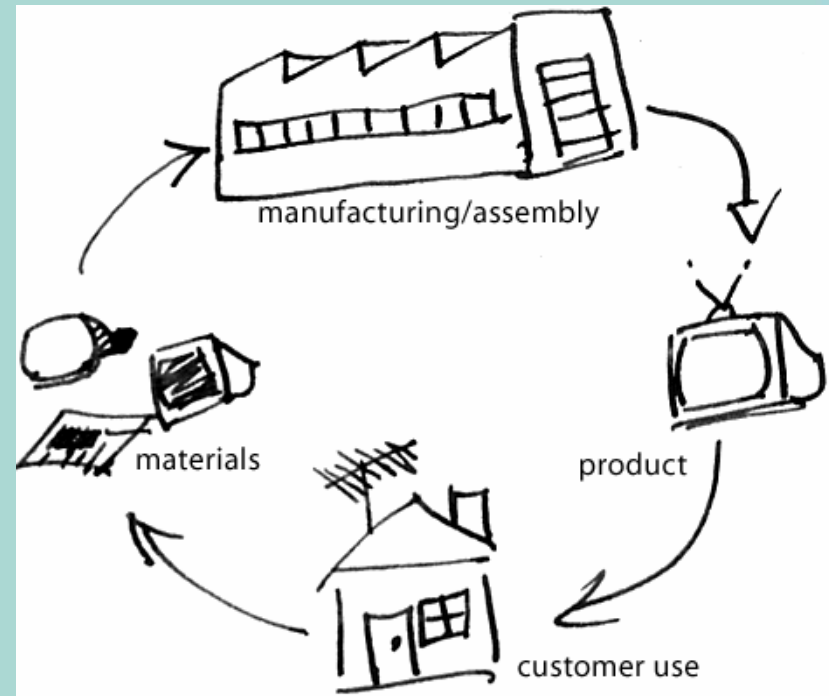
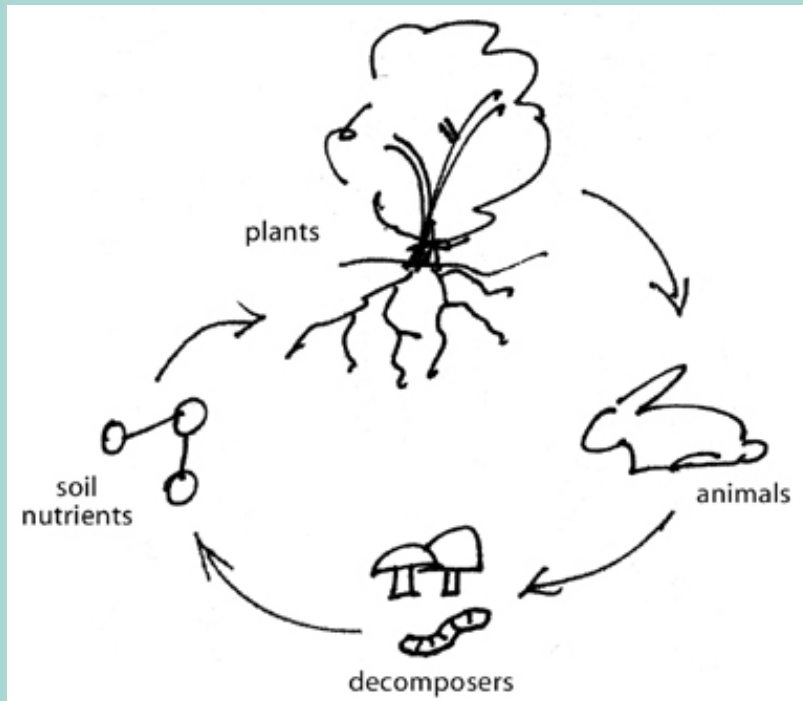
Innovating Product Life Cycle





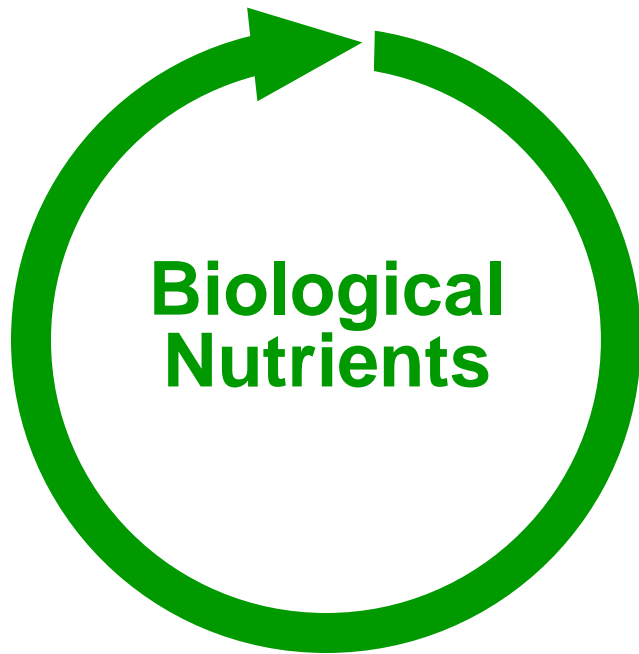
SVG Grow Strong

Emulating Natural Cycles

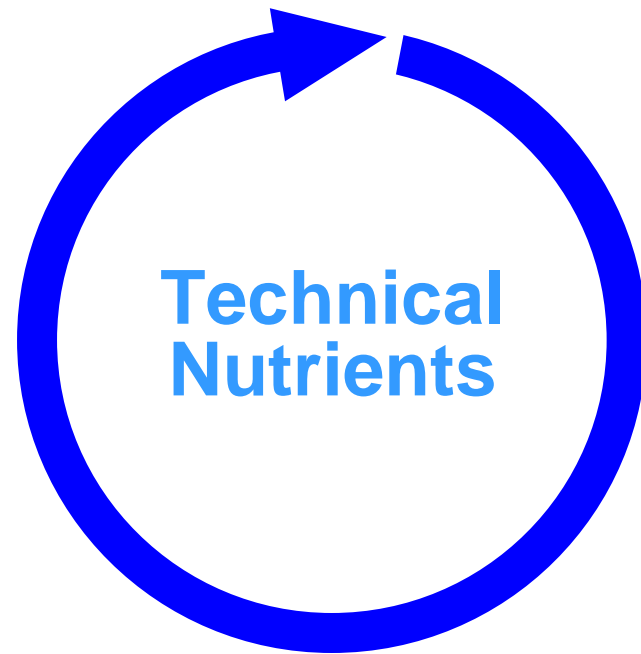


Re-envisioning Product Cycles

**Biological
Metabolism**

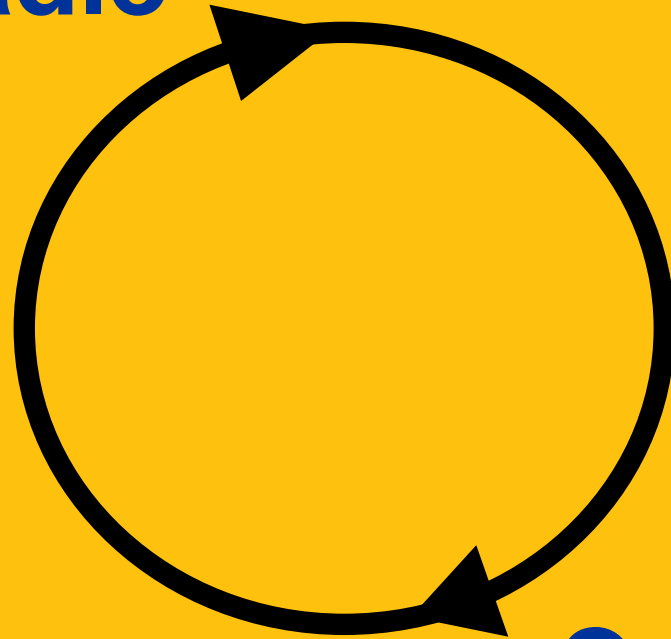


**Technical
Metabolism**



Cradle to Cradle Product Life Cycle

Cradle



Cradle

- Materials safe for human and environmental health
- Safely cycled, perpetually



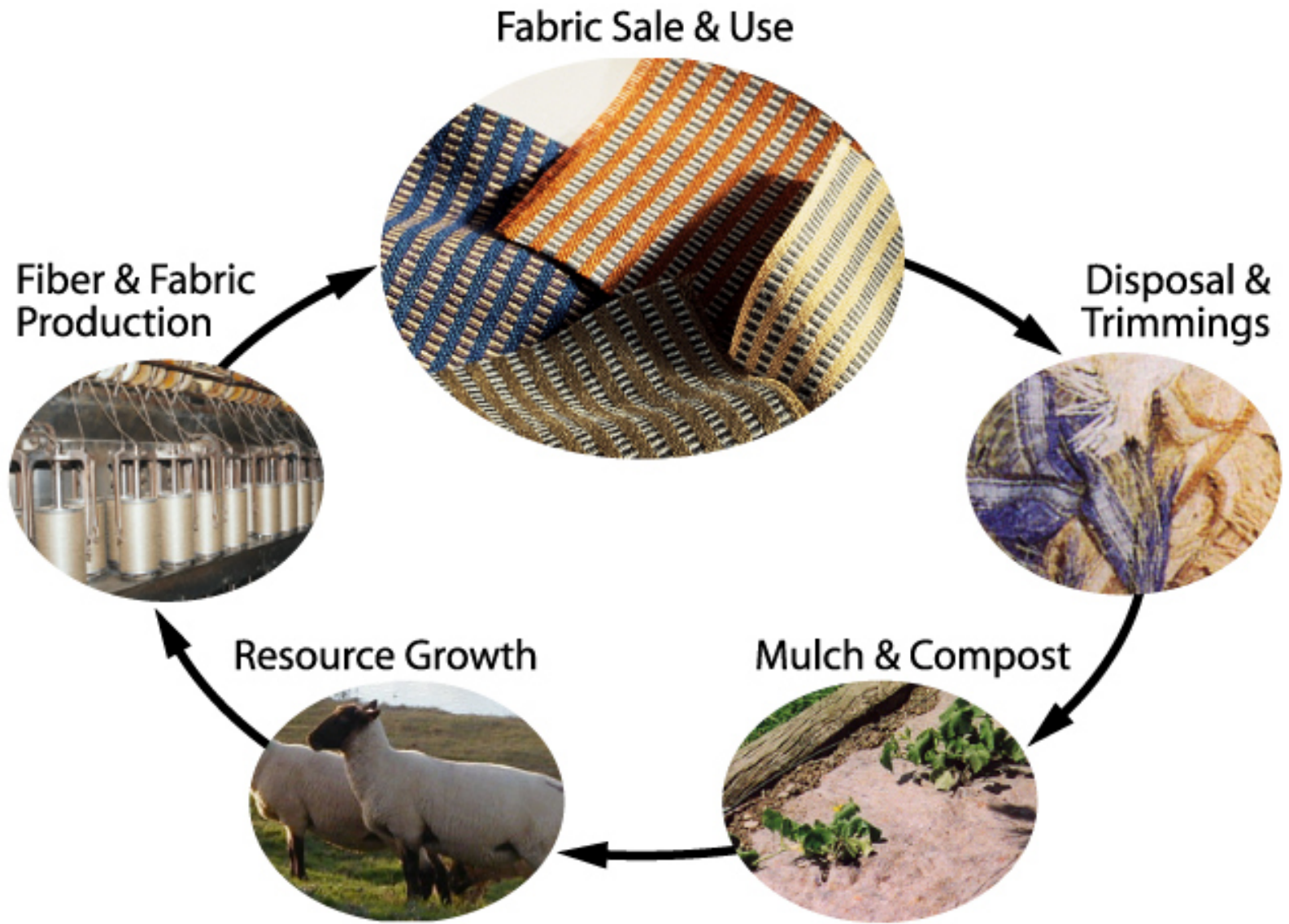
 **MBDC**



SVG Grow Strong

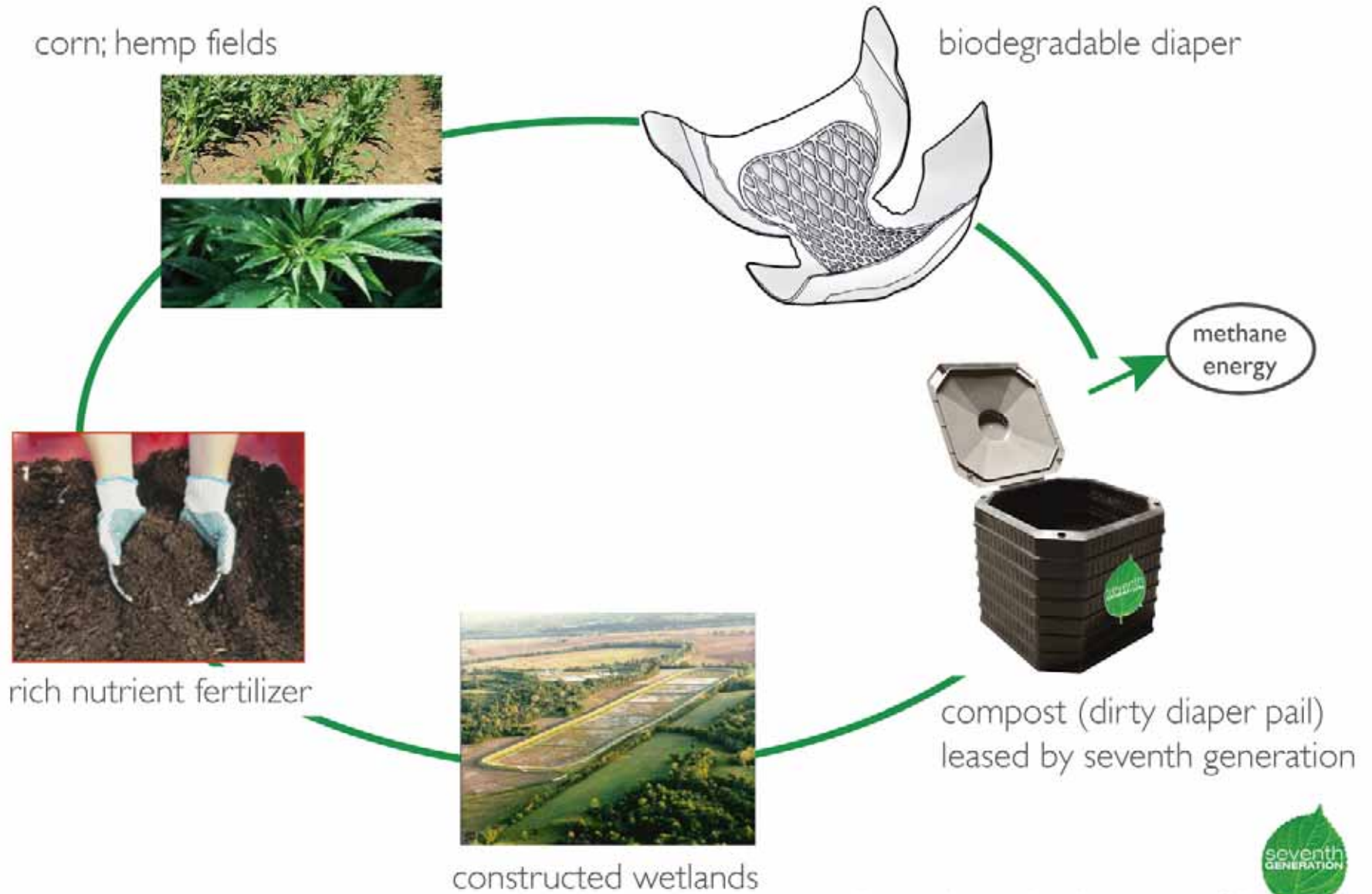


DESIGN
Tex



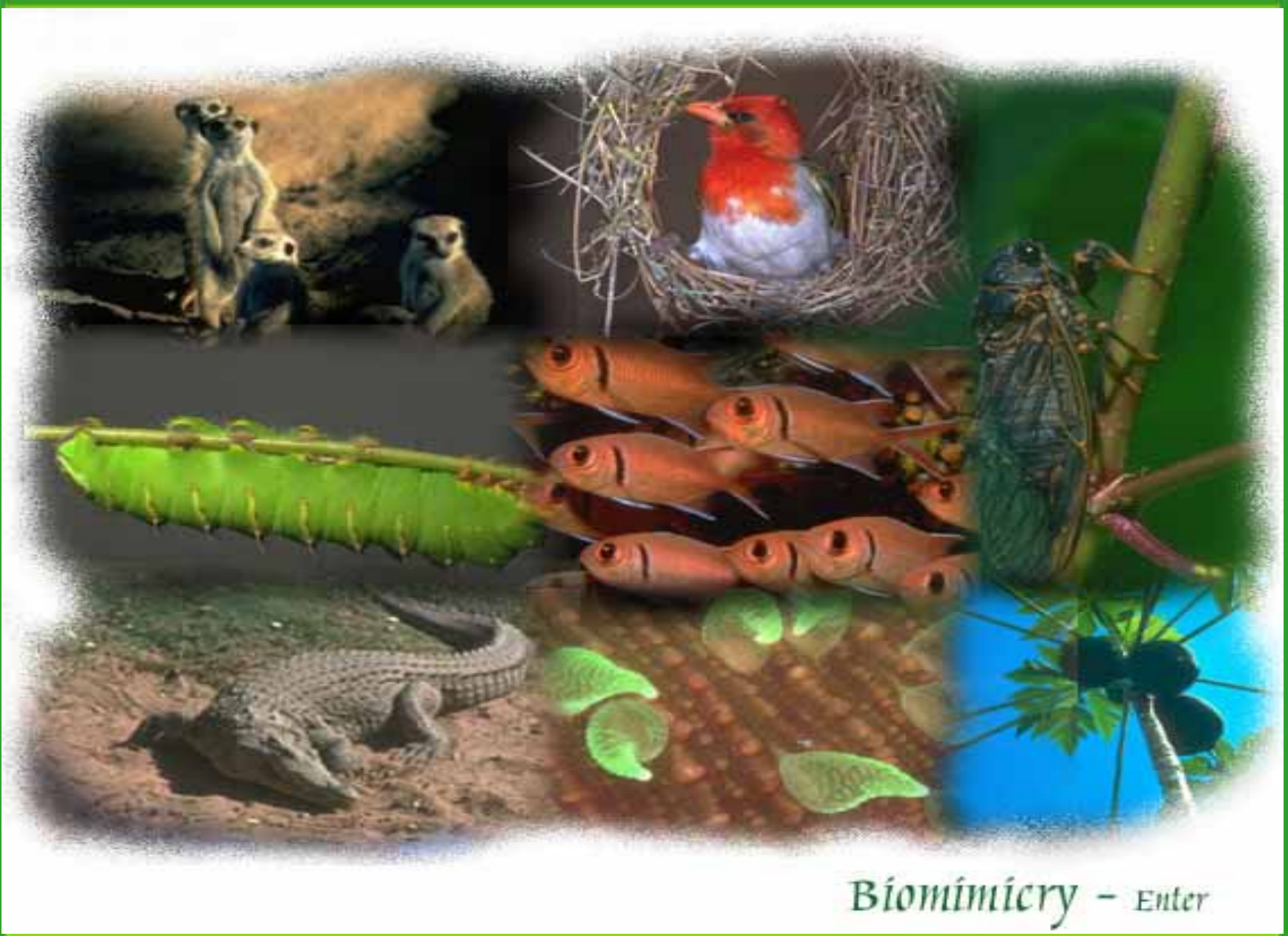
DESIGN
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Concepts : EARTH TO EARTH Full Loop



diaper project : phase I : process : SH





Biomimicry - Enter

SVG Grow Strong

Design Inspired by Nature... velcro.



