

RESPONSIBLE PACKAGING SOLUTIONS



Anaheim Forum 2008

Produce-AM

**Many Thanks
to our
Forum
Sponsors:**



Canada's Organic Fresh Food Leader
A SunChips Company



When:

Thursday, March 13th 8:30 AM to 12:00 Noon

Light breakfast and sign-in at 8:00 AM

Organic lunch included~ Catered by Whole Foods Market, Tustin, CA

Lunch combines AM and PM session attendees 12:00 PM to 1:00 PM

Where:

**Anaheim Convention Center
Natural Products Expo West, Room 205A**

~ Special thanks to New Hope Communications for the room.

Who:

Key Manufacturers, Key Wholesalers, Key Retailers

Limited to 100 participants: admission is "first come, first reserved" with e-mail receipt. (The first 75 to sign up and attend get a copy of the book "Paper or Plastic" by Daniel Imhoff)*

If you wish to attend either session, or both, please e-mail your specific reservation request to Tom Wright at tom@sustainablebizness.com

What:

A Free Educational Event

Produce Session Topics:

- ~ Principles of Sustainable Packaging
- ~ Recyclable and reusable alternatives to waxed cardboard boxes.
- ~ Compostable alternatives to fossil-plastic clamshells.
(Alternatives to PS #6, and PET #1)
- ~ Compostable alternatives to fossil plastic produce bags.
(e.g. carrot or potato bags)

Presentations with break-outs into small groups. Group collaboration concerns making the waxed cardboard box obsolete- what *does* and *can* replace it: recyclable and reusable options?

Natalie Reitman-White ~ University of Oregon

Dan Imhoff ~ Watershed Media, Author "Paper or Plastic"

David Reiser ~ Reusable Pallet & Container Coalition

Brian Smith ~ Fibre Box Association

Shannon Boase ~ Earthcycle

**To attend contact Tom Wright:
tom@sustainablebizness.com**



* Publisher of "Paper or Plastic" by Dan Imhoff

