

RESPONSIBLE PACKAGING SOLUTIONS

Boston Forum Oct 15, 2008

Grocery-PM

Many Thanks
to our
Forum
Sponsors:



When:

Wednesday, October 15th 1:00 PM to 4:30 PM

Sign-in starts at 12:00 Noon

Organic lunch included~ Catered by Whole Foods Market, Charles River Plaza

Lunch combines AM and PM session attendees 12:00 PM to 1:00 PM

Special Video Presentation: "The Story of Stuff"

Where:

**Boston Convention and Exhibition Center
Natural Products Expo East, Room 210C**

~ Special thanks to New Hope Media for the room.

Who:

Key Manufacturers, Key Wholesalers, Key Retailers

For buyers and marketing people who'd like to know what authentic green claims in packaging are.

Limited to 100 participants: admission is "first come, first reserved" with e-mail receipt.

If you wish to attend either session, or both, please e-mail your specific reservation request to Tom Wright at tom@sustainablebizness.com

What:

**A Free Educational Event
Grocery, HABA, et al Topics:**

~ Materials Pooling of Hi-recycled material content, such as rPET #1, rHDPE #2, and rPP #5,

~ The latest innovations in Green Plastics (certified compostable)

~ Aggregated Demand Initiative Progress

~ Retailer "Reverse" Vending Machines for Packaging take-back

Presentations with small group break-out sessions. Small group collaboration will center around the options for material pooling of biopolymers: for film application (such as bags), and for rigid applications (such as jars and bottles).

Tim Greiner ~ Pure Strategies ~ Packaging Standards for Fossil Polymers and Bio Polymers

Tom Wright ~ Sustainable Bizness Practices ~ Next Packaging Evolutions

Jim Speirs ~ V.P. Whole Foods Markets National Procurement

David Levine ~ Green Harvest Technologies ~ Biopolymer Materials Pooling



To attend contact Tom Wright:
tom@sustainablebizness.com